

CUSTOMER/CLIENT ENGAGEMENT ON IPAIDABRIBE



Why does he come?

- Report a bribe
- Report not paying a bribe
- Seek information on Public Services
- Seek advice on Governance matters

How does he come ?

- Facebook
- Google
- News Articles
- Research Articles

What does he do?

- **Shares his bribe experience**
- Seeks advice through the “Ask Experts” feature related to governance issues and public services
- Seeks information about Public Services through the “How to” sections

What does he get?

- Advice related to bribery, public services, legal issues
- Information on Public Services
- Analysis on current bribe trends across various services in India
- Successful resolutions-success stories